

REP HEADLINE# 6144400
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP26/12 18.39
*** WFLA-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6144400

CLASS: NATL. LOCAL REGIONAL

PRDCT DEMOCRATIC CONGRESS EST#1200 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP26/12 18.39

REP: ORDER CANCELED
ALL LN'S ZERO'D OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1200

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1100A-1200N	30		\$175.00	10/9	10/12	0		TU-F	0
PROGRAM : NC8 MIDDAY CON COM1 : NC8 MIDDAY CON COM2 : CXL'D 1X												
2	S		200P-300P	30		\$300.00	10/9	10/12	0		TU-F	0
PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY CON COM2 : CXL'D 1X												

NOV 01 2012

9/28/12 FCC

CS

REP HEADLINE# 6144400
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: CXL'D 1X	30		\$675.00	10/9	10/12	0		TU-F	0
4	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: CXL'D 1X	30		\$400.00	10/9	10/12	0		TU-F	0
5	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P CON COM2: REVISED DATES	30		\$1,400.00	10/9	10/12	0		TU-F	0
6	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	0		TU-F	0
7	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM CON COM2: REVISED DATES	30		\$1,000.00	10/9	10/12	0		TU-F	0
8	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	0		TU-F	0
9	S		700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW< CON COM2: REVISED DATES	30		\$1,275.00	10/9	10/12	0		TU-F	0

REP HEADLINE# 6144400
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: CXL'D 1X	30		\$700.00	10/9	10/12	0		TU-F	0
11	S		1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< CON COM2: REVISED DATES	30		\$2,000.00	10/9	10/13	0		TU-SA	0
12	S		430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: CXL'D 1X	30		\$75.00	10/9	10/14	0		TU-TH,SU	0
13	S		800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	10/15	10/15	0		MON	0
14	S		600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$900.00	10/13	10/13	0		SAT	0
15	S		700A-900A PROGRAM : THE TODAY SHOW SAT CON COM1: THE TODAY SHOW SAT	30		\$500.00	10/13	10/13	0		SAT	0
16	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,100.00	10/14	10/14	0		SUN	0
17	S		800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/14	10/14	0		SUN	0
18	S		900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/14	10/14	0		SUN	0

REP HEADLINE# 6144400
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1100A-1200N PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY CON COM2: ADDED 1X	30		\$175.00	10/15	10/15	0		MON	0
20	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY CON COM2: ADDED 1X	30		\$300.00	10/15	10/15	0		MON	0
21	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: ADDED 1X	30		\$675.00	10/15	10/15	0		MON	0
22	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: ADDED 1X	30		\$400.00	10/15	10/15	0		MON	0
23	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	0		MON	0
24	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	0		MON	0
25	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: ADDED 1X	30		\$700.00	10/15	10/15	0		MON	0

REP HEADLINE# 6144400
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP26/12 18.39
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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26	S		430A-459A	30		\$75.00	10/15	10/15	0		MON	0
PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: ADDED 1X												

OCT/12 \$.00

CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media
 1010 Wisconsin Avenue NW
 Washington DC 20007

Democratic Congressional Cpgn Comm/ Issue
 Submission Number 791 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-8886

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 0	Campaign Ref: E:120531066
Buyer: ..	Client/Product/Estimate: 11 / 14 / 1200	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06144400
Est./PO Number: 06144400	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Democratic Congressional	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	C
1	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	1		1
8	M-F 7p Entertainment Tonight .TWTF..	02		30 Comme	Nbr of Spots Closed PR	2		2
18	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1		1
23	M-F 7p Entertainment Tonight M.....	02		30 Comme	Nbr of Spots Closed PR	1		1
Weekly Totals: Total Spots(Ord Spots)					3	2	5	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	0.00	16 (08/29, 08/31, 10/09)	0000167881	E:120531066
8	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	0.00	10/09, 10/15, 10/23	0000167898	E:120531066
18	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	40 (10/24, 10/15)	0000167982	E:120531066
23	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/09, 10/15, 10/23	0000167898	E:120531066

Grand Totals

	Month 10 Weeks: 4	
	10/08	10/15
Totals		
Spots	0	0
Cost	0	0

Grand Totals: Spots: 0

Gross Total: 0.00

Commission: 0.00

Net Total: 0.00

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

1010 WISCONSIN AVENUE
 WASHINGTON, DC 20007
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6144400 CLASS: NATL. LOCAL REGIONAL

PRDCT DEMOCRATIC CONGRESSI EST#1200 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY15/12 12.09

REP: NEW ORDER
 TTL \$34,800 @36X
 REVISED WRAP AROUND DATES
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEMOCRATIC CONGRESSIONAL CAMPAIGN

WMA: \$900

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11
 AGENCY PRODUCT CODE = 14
 AGENCY EST# = 1200

1			1100A-1200N	30		\$175.00	10/9	10/12	1		TU-F	1
PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY CON COM2: CXL'D 1X												
2			200P-300P	30		\$300.00	10/9	10/12	2		TU-F	2
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY CON COM2: CXL'D 1X												

WMA

REP HEADLINE# 6144400
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9580
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: CXL'D 1X	30		\$675.00	10/9	10/12	2		TU-F	2
4			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: CXL'D 1X	30		\$400.00	10/9	10/12	4		TU-F	4
5			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P CON COM2: REVISED DATES	30		\$1,400.00	10/9	10/12	1		TU-F	1
6			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	2		TU-F	2
7			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM CON COM2: REVISED DATES	30		\$1,000.00	10/9	10/12	1		TU-F	1
8			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: CXL'D 1X	30		\$1,800.00	10/9	10/12	2		TU-F	2
9			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW< CON COM2: REVISED DATES	30		\$1,275.00	10/9	10/12	1		TU-F	1

REP HEADLINE# 6144400
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9080
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/12 12.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: CXL'D 1X	30		\$700.00	10/9	10/12	3		TU-F	3
11			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< CON COM2: REVISED DATES	30		\$2,000.00	10/9	10/13	1		TU-SA	1
12			430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: CXL'D 1X	30		\$75.00	10/9	10/14	2		TU-TH, SU	2
13			800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	10/15	10/15	1		MON	1
14			600P-630P PROGRAM : NWSCH8-6 SAT CON COM1: NWSCH8-6 SAT	30		\$900.00	10/13	10/13	1		SAT	1
15			700A-900A PROGRAM : THE TODAY SHOW SAT CON COM1: THE TODAY SHOW SAT	30		\$500.00	10/13	10/13	1		SAT	1
16			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,100.00	10/14	10/14	1		SUN	1
17			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/14	10/14	1		SUN	1
18			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/14	10/14	1		SUN	1

the voice

1 WFLA

MAY 15/12 12.00

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1100A-1200N PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY CON COM2: ADDED 1X	30		\$175.00	10/15	10/15	1		MON	1
20			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY CON COM2: ADDED 1X	30		\$300.00	10/15	10/15	1		MON	1
21			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: ADDED 1X	30		\$675.00	10/15	10/15	1		MON	1
22			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30< CON COM2: ADDED 1X	30		\$400.00	10/15	10/15	1		MON	1
23			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	1		MON	1
24			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: ADDED 1X	30		\$1,800.00	10/15	10/15	1		MON	1
25			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: ADDED 1X	30		\$700.00	10/15	10/15	1		MON	1

REP HEADLINE# 6144400
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY15/12 12.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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26			430A-459A	30		\$75.00	10/15	10/15	1		MON	1
PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: ADDED 1X												

OCT/12 34800.00

CONTRACT TOTAL 34800.00
 TOTAL SPOTS 36

MARKET TOTALS \$174,000 WFLA 20% WFTS 15% WTSP 25% WTVT 20% WTOG 2% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 15% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 226-8888

Client: Democratic Congressional Cpgn Comm/ Issue Submission Cost: 33900 Campaign Ref: E:120531056
 Buyer: Schedule Dates: 10/08/12 to 10/21/12 Client/Product/Estimate: 11/14/1200 Sales Rep: HRP Washington, DC
 Est./PO Number: 06144400 Weeks: 2 Order Ref: 06144400
 Contract type: Political Business Type: POLITICAL Business Category: Transactional

Orig

Product: Democratic Congressional Booking Group: WFLA Key Market: Tampa-St. Petersburg, FL
 Demographic: (L) Household Order:

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	CC
1	M-F 11a News .TWTF..	175	30 Comme	Nbr of Spots	1		1	
2	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	2		2	
3	M-F 4p Dr Oz .TWTF..	675	30 Comme	Nbr of Spots	2		2	
4	M-F 530a News .TWTF..	400	30 Comme	Nbr of Spots	4		4	
5	M-F 530p News .TWTF..	1400	30 Comme	Nbr of Spots	1		1	
6	M-F 6p News .TWTF..	1800	30 Comme	Nbr of Spots	2		2	
7	M-F 6a News .TWTF..	1000	30 Comme	Nbr of Spots	1		1	
8	M-F 7p Entertainment Tonight .TWTF..	1800	30 Comme	Nbr of Spots	2		2	
Weekly Totals: Total Spots(Ord Spots)					26	9	35	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1
 Washington DC 20007



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

013

Client: Democratic Congressional Cpgn Comm/ Issue
 Buyer: Submission Cost: 33900
 Schedule Dates: 10/08/12 to 10/21/12 Client/Product/Estimate: 11/14/1200
 Est./PO Number: 06144400 Weeks: 2
 Contract type: Political
 Campaign Ref: E120531006
 Sales Rep: IREP Washington, DC
 Order Ref: 06144400
 Business Type: POLITICAL
 Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	Cc
9	M-F 7a Today Show TWTF..	1275	30 Comme	Nbr of Spots	1		1	
10	M-F 9a Today Show II TWTF..	700	30 Comme	Nbr of Spots	3		3	
11	M-Su 11p News TWTF..	2000	30 Comme	Nbr of Spots	1		1	
12	M-Th, Su 430a News TWTF..S	75	30 Comme	Nbr of Spots	2		2	
13	Mon 8-10p ET / 7-9p CT Voice M.....	6500	30 Comme	Nbr of Spots		1	1	
14	Sat 7a Today ShowS.	500	30 Comme	Nbr of Spots	1		1	
15	Sun 6p NewsS	1100	30 Comme	Nbr of Spots	1		1	
16	Sun 8a Today ShowS	626	30 Comme	Nbr of Spots	1		1	
17	Sun 9a NewsS	400	30 Comme	Nbr of Spots	1		1	
18	M-F 11a News M.....	175	30 Comme	Nbr of Spots		1	1	
19	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots		1	1	
Weekly Totals: Total Spots(Ord Spots)					26	9	35	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 603 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 33900	Campaign Ref: E:120531066
Buyer:	Client/Product/Estimate: 11/14/1200	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06144400
Est/PO Number: 06144400	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	CC
20	M-F 4p Dr Oz M.....	675	30 Comme	Nbr of Spots	1	1	
21	M-F 530a News M.....	400	30 Comme	Nbr of Spots	1	1	
22	M-F 6p News M.....	1800	30 Comme	Nbr of Spots	1	1	
23	M-F 7p Entertainment Tonight M.....	1800	30 Comme	Nbr of Spots	1	1	
24	M-F 9a Today Show II M.....	700	30 Comme	Nbr of Spots	1	1	
25	M-Th, Su 430a News M.....	75	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)				26	9	35	

Grand Totals				Month 10 Weeks: 4		
				10/08	10/15	
Totals				35	26	9
Cost				33900	21475	12425

Grand Totals: Spots: 35
 Gross Total: 33,900.00

Commission:	5,085.00
Net Total:	28,815.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Democratic Congressional Cpg
PROD: Democratic Congressi

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120531066
WFLA
INVOICE NUMBER 0100033247
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /14 /1200
Desc: 06144400

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 11a News	175.00	1	1	10/09	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
M-F 7p Entertainment Tonight	1800.00	8	2	10/10	WE	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
				10/12	FR		:30 Commercial	.00	Preempt Program Change	.00-
M-F 11a News	175.00	18	1	10/15	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
M-F 7p Entertainment Tonight	1800.00	23	1	10/15	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
Total Airtime Net Spot Revenue:								.00		

PERIOD COST

.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Democratic Congressional Cpg
PRODUCT Democratic Congressi

INVOICE NUMBER 0100033247
BROADCAST MONTH 10/01/2012 - 10/28
AMOUNT DUE .00

REMIT TO:

*00186

000033640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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